

*Your Invitation to Join the Professionals
of
Bed and Breakfast Inns of Missouri*

Benefits of Membership

- ◆ **Internet Exposure** – Your inn is listed on BBIM’s website, which we advertise in major online bed and breakfast guides and search engines. We have a solid pay-per-click presence on Bing, Yahoo & Google. Most members’ listings get over a thousand unique, targeted visitors annually. This is a major source of links to most inns’ websites.
- ◆ **BBIM Gift Certificate Program** – Take advantage of the over \$40,000 in BBIM gift certificates sold every year, redeemable only at member inns.
- ◆ **Inspected and Approved** – Give added assurance to your guests with our trade-marked logo.
- ◆ **Guest Comment Program** – Find out what your guests think of you through the guest comment program available on your listing on the BBIM website.
- ◆ **E-Newsletter and Email Lists** - Keep informed of legislative issues, scam alerts, and PR opportunities.
- ◆ **Annual Educational Conference** – Find out the latest in innkeeping from leading national speakers in the industry.
- ◆ **Mentor Program** - Someone who can answer your questions and help you avoid “reinventing the wheel.”
- ◆ **Representation** – BBIM works with the Department of Health and the Division of Tourism to further the interests of the small innkeeper.