

***Your Invitation to Join the Professionals
of
Bed and Breakfast Inns of Missouri***

Benefits of Membership

- ◆ **Internet Exposure – Your inn is listed on BBIM’s website which is advertised in major online bed and breakfast guides and search engines. We have a solid pay-per-click presence on Yahoo & Google. Most members’ listings get over a thousand unique, targeted visitors annually. This is a major source of links to most inns’ websites.**
- ◆ **Toll-Free Number – Potential guests can find you via our toll-free phone number dedicated to inquiries.**
- ◆ **BBIM Gift Certificate Program – Take advantage of the over \$30,000 in BBIM gift certificates sold every year, redeemable only at member inns.**
- ◆ **Inspected and Approved – Give added assurance to your guests with our trade-marked logo.**
- ◆ **Comment Card Program – Find out what your guests think of you through the comment card program administered by BBIM.**
- ◆ **E-Newsletter and Email Lists - Keep informed of legislative issues, scam alerts, and PR opportunities.**
- ◆ **Annual Educational Conference – Find out the latest in innkeeping from leading national speakers in the industry.**
- ◆ **Mentor Program - Someone who can answer your questions and help you avoid “reinventing the wheel.”**
- ◆ **Representation – BBIM works with the Department of Health and the Division of Tourism to further the interests of the small innkeeper.**